

"61" FLOOR & PORCH ENAMEL

A Better Floor Coating

Although "61" Floor & Porch Enamel costs a little more than ordinary floor paint, it dries much more quickly and has better hiding and spreading qualities. Measured by the service and satisfaction it gives, it is more than worth the slightly higher price.

Durability Plus

For interior and exterior floors, of wood, concrete and linoleum—"61" Floor & Porch Enamel provides maximum durability and beauty at minimum expense. The attractive and practical colors produce a hard, elastic and lustrous film that resists pounding feet, playing children, repeated washing and cleaning—every kind of household abuse. Highly resistant to water, hot or cold spilled liquids and grease.

Easy to Apply

"61" Floor & Porch Enamel brushes easily as it comes from the can. A Pratt & Lambert quality product, "61" Floor & Porch Enamel flows off the brush smoothly and evenly, and dries without brush marks—giving the appearance of a new floor covering.

Many Uses

"61" Floor & Porch Enamel is adapted for a wide variety of uses, such as hard and



SILVER GRAY



DUST



LIGHT GRAY



OAK



STEEL GRAY



LINOLEUM BROWN



TILE RED



LINOLEUM GREEN



BLUE



MAHOGANY

(Also made in Black and White. Additional shades may be produced by mixing two or more of the above colors.)

soft wood floors, linoleum, porch floors, steps, concrete floors, dados and woodwork; also toys, tools and furniture. Its great durability makes it ideal for such commercial purposes as a finish for store fixtures, floors of public buildings, street cars and busses. Uses are endless, wherever a tough, resistant, high-gloss enamel finish is desired.

Hiding and Spreading

Usually, one coat of "61" Floor & Porch Enamel is all that is necessary as it "hides" so well. The spreading rate is large — approximately 600 square feet per U. S. gallon and 725 square feet per Imperial gallon, the exact figure depending upon the condition and kind of surface.

It Satisfies

Made by the makers of "61" Floor Varnish, that well-known, transparent finish for floors, furniture and woodwork, "61" Floor & Porch Enamel gives equal satisfaction. Be sure you get "61" Floor & Porch Enamel.

PRATT & LAMBERT-INC.

Paint & Varnish Makers

NEW YORK

BUFFALO

CHICAGO

FORT ERIE, ONTARIO

"61"
FLOOR & PORCH
ENAMEL

For Interior or Exterior
Wood Cement and
Linoleum Floors



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